



AN  
UNPARALLEL LEVEL OF  
QUALITY AND TASTE

INDIA'S OLDEST RICE COMPANY







# ABOUT US

NAV BHARAT RICETEK LLP is one of the leading Rice Manufacturer, Processor & Exporters of Indian rice to worldwide market. The company traces its roots back established during 1920. We supply rice in domestic & international markets under our well known registered brand name “KUNZITE”. As the word KUNZITE means beautiful Pink colored gemstone a symbol of love and devotion, thus inspire us to provide best top quality basmati rice loved by our customers.

Being a leading exporter, shipping Basmati & Non Basmati Rice in global markets of Europe, USA, Gulf & Middle East countries including UAE, Iraq, Saudi Arabia, Jordan, Iran, Lebanon, Syria, Egypt, Africa & Asian Countries like Vietnam, Philippines & China. Our Rice Manufacturing and Packaging units are located in Rice Growing Area of Delhi and Haryana. Our units are fully integrated with ultra modern rice and grain technology of Buhler (Germany) & Satak (Japan), maintaining consistency throughout the production line as per customer’s requirements while laying continuous emphasis on customer satisfaction.

We are currently exporting over 50,000 metric tons of Indian Rice to Middle East, Europe, African and MENA markets. We are awarded with National Export Award, Niryat Shree Export Award and APEDA Export Trophy for outstanding export performances and contribution in the Indian rice industry.

## CORE STRENGTH

Tapping Into The  
Lucrative World

Our core values inform every decision we make, every step we take, as we drive toward our purpose to empower the world with the essential innovations to thrive.





I promise that the product you hold in your hands has been made with the finest quality

## MESSAGE FROM CHAIRMAN

Progress for me has never been a dream. It has always been a distant reality and once one milestone is achieved, there is always another one waiting to be crossed. I always eager to break the shackles that confine me to the norm.

I aim to go beyond and only way to do that is to keep an eye towards the future. Unleashing the power of grains, one harvest at a time. As the Chairman of Navbharatricetek, I am committed to revolutionizing the rice industry with our innovative techniques, sustainable practices, and unparalleled quality.

Navbharatricetek will continues its efforts to produce and provide our customers with excellent quality rice without any compromise. Join us on this journey as we redefine what it means to bring nourishment and flavor to your table. Together, let's fuel your culinary adventures with the finest grains nature has to offer.

**VINEET GOEL**

Chairman & Managing Director



# HOW WE WORK

With an innovative approach to food industry, we focus on quality at every stage. Meticulous inspection, rigorous standards of selection and an uncompromising approach earn us an enviable reputation as a trusted company over decades. We standardize production processes with the highest quality controls while widening our product portfolio & strengthening our workforce that continuously monitor the production & packaging.



## 01 MILLING PROCESS

We are engaged in milling, processing & packaging of finest quality Indian Rice in various types like Brown, Milled Raw White, Steamed, Parboiled Sella Creamy & Golden Sella Rice.



## 02 QUALITY

Our rice is rich in natural purity, extra long grains, consistent appearance & cooking elongation that speaks volume once served having delectable taste, flavor and natural aroma.



## 03 NUTRITION

Hygienically processed and packed as per quality standards, widely appreciated in the global markets for their high nutritional value.





# OPERATIONAL EXCELLENCE



Increased  
Manufacturing  
Capability



Investing in  
R&D and skilled  
people



Developing  
technology that  
anticipates  
customer needs



Growing  
market share  
and installed base



Deep Commitment  
To Social And  
Environmental  
Standards In  
Everything We Do.

WE KNOW RELIABILITY IS CRUCIAL  
FOR CUSTOMERS

**TRUST, PRECISION & QUALITY**

ARE THE PILLARS THROUGH WHICH  
WE SERVE CUSTOMER



Systematic  
Organisation



Streamlined  
Processes



Right Behaviours  
And Culture

TRANSFORMING  
GLOBAL RICE  
CONSUMPTION  
&  
SUPPLY CHAINS  
WHEN THE WORLD  
NEEDS IT



Nav Bharat RiceTek connects well with customers and understands their needs. The strength of the Company lies in its ability to offer relevant rice requirements that market needs.





# ICONIC & SPLENDID

## Bouquet of Our Premium Products



### SELLA BASMATI RICE

Kunzite Sella Basmati rice is nutritious milled Parboiled Extra Long Grain Basmati rice obtained by eliminating husk, bran and germ from paddy seeds. This variety of rice is creamy white in color, possess unique cooking properties, elongates double upon cooking, has dry texture, firm and tender grains without splitting. It is best suitable for home and bulk institutional cooking in HORECA sectors across the world in many types of dishes like biryani, kabsa, pulao, maqluba, mansaf, mandi, jolof and timman jizar.



### CLASSIC BASMATI RICE

Kunzite Classic Basmati rice is world's longest rice grains, fully matured and aged upto 2 years. The grains are white creamish, long & slender, naturally aromatic, elongates more than double upon cooking that elevates your plate extraordinarily being rich in taste and texture. It transforms dishes into delicious exceptional meals having tentazing aroma and delectable taste when it is cooked either in your home for everyday consumption or when eating out on any occasion and celebrations.





# PACKAGING

We are able to provide rice in our branded packaging and customized private label packaging as per buyer's requirement with in house artwork development facility.

Range of packing includes :

- 3D Consumer packs with side gusset flat bottom  
900 gms/1kg/3.5kg/4/4.5/5kg.
- Consumer Poly packs 500 gms  
900 gms/1kg/2kg/4kg/4.5kg/5kg/10kg
- BOPP Bags from 3.5/4/4.5/9/10/20/25kg
- Non-Woven Bags from 900 gms/1kg/2/4/4.5/5/10/20/40kg
- Cotton Cloth Bags from 1/5/10kg
- White Bleached Jute Bags from 1/2/3/5/10/20/40kg
- Natural Brown Jute Bags from 1/2/3/5/10/20/40 Kg.
- Standard Bulk PP Bags in 25kg, 50kg and 1 MT  
Jumbo Bags palletized.



1 Kg



5 Kg



10 Kg



1 ton  
tote bag



BOPP pouch



Carton box



1 kg mono carton



Poly pouch



Standee pouch



PP bag



Non-woven bag



Cotton bag



HDPE pouch



Natural brown jute bag



White bleach  
jute bag





# INDIA'S OLDEST RICE COMPANY

## OUR RICE RANGE

### Basmati

Traditional Basmati

Pusa 1509 Basmati Rice

Pusa 1401 Basmati Rice

Pusa 1121 Basmati Rice

Pusa 1718 Basmati Rice

### Non Basmati

Sugandha Rice

Sharbati Rice

RH 10 Rice

PR 11/14 Rice

PR 106

Ponni

IR 36/ IR 64

1001

Swarna

GR 11

Sona Mansuri

Matta Rice

### Long Grain, Medium & Short Grain types

White Rice with Broken 5%, 10%, 15% & 25%

Parboiled Rice with Broken 5% & 10%

100% Broken Rice White & Parboiled







# INTERNATIONAL BUSINESS DIVISION

At Nav Bharat Ricetek, International Business Division specialize in Bulk and FCL Containers Trading of Indian Non Basmati Rice and other agro commodities like Wheat, Peanuts Mustard, Millets, Sorghum, Yellow Maize, Sugar, Pulses, Oil seeds, Salt and Spices.

Company has expertise to load full break bulk conventional ship loads of Rice ranging from 10,000 MT to 30,000 MT per shipment on transaction to transaction basis.

The company is exporting Long Grain Parboiled Rice to Nigeria, Republic of Benin Cotonou, Somalia, South Africa and Algeria.

Long Grain and Medium Grain White rice having broken contents 25%, 15%, 10% and 5% to Cameroon, Comoros, Djibouti, Egypt, Gambia, Ghana, Kenya, Liberia, Madagascar, Mozambique, Sierra Leone and Togo

100 % Broken White Rice to Senegal, Gambia, Mali and Mauritania

The company has developed strong relationship with world's renowned commodity trading organizations spread across the globe.

The Operations of the company are headed by professional team work has set an ultimate goal for themselves where Customer satisfaction is the Top Priority.





**Our Major  
Rice Exports  
Through Prominent  
Ports**



- Mundra
- Kandla
- Kakinada
- Vizag-Visakhapatnam
- Nhava Sheva Mumbai
- Chennai
- Krishnapatnam
- Kolkata





## Affordable Solutions

Budget-Friendly , Secure Transportation



## Reliable Deployment

Surety Of Availability & Delivery Every Time.



## End to End Tracking

Complete Clarity During Shipment



Best solution available



Improve agility and responsiveness



Accelerate product innovation



Ethically Sourced



Hygienically Packed



# OUR CERTIFICATIONS



**22000 : 2018**

Manufacturing, Processing &  
Packaging of Basmati &  
Non Basmati Rice



Agricultural & Processed  
Food Products Export  
Development Authority



Middle East



Ministry of Health and Medical Education  
Food and Drug Organization



Directorate of Plant Protection,  
Quarantine & Storage

Standard Operating Procedures  
( SOP ) for Export of rice to USA".



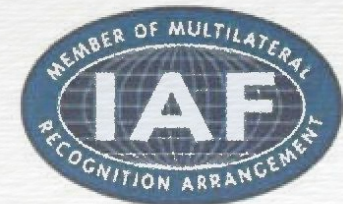
Directorate of Plant Protection,  
Quarantine & Storage

Standard Operating Procedures ( SOP )  
for Export of rice to CHINA".



مركز الإمارات العالمي للاعتماد  
Emirates International Accreditation Centre

021-CB-FSMS



MEMBER OF MULTILATERAL  
RECOGNITION ARRANGEMENT





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LEVEL OF  
QUALITY  
& TASTE



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